

New Malt-Based Snack Now Available In Retail Stores

ANTWERP, BELGIUM - AUGUST 28, 2025 - Maltchies Enters the Retail Market with Carrefour Spain

Product Availability

Maltchies' new healthy snack range is now available in selected Carrefour stores across Spain since early August 2025. Consumers can discover three exciting flavours: BBQ, Sweet Paprika, and Tomato Basil. The brand aims to expand across Europe, making this innovative snack accessible to a wider audience.

Healthy, Tasty & Innovative

Maltchies are **malt-based snacks** with a **Nutri-Score A**, high in **fibre**, and a source of **protein**. Made from malted grains (lentils, barley, and wheat), they combine a light crunch with great taste, offering a better-for-you snacking alternative without compromising on flavour.

A Commitment to Better Food Choices

After years of development, the goal was clear: to create a snack that is both **delicious** and nutritious. Maltchies encourages **healthier daily eating habits** while showcasing the natural potential of malt, making better food choices simple and enjoyable.

About The Brand

Maltchies is a brand developed by **Boortmalt**, a world-leading malting company with over 100 years of expertise.

By bringing malt's benefits directly to consumers, Maltchies reflects Boortmalt's commitment to **innovation** and **healthier food solutions**. The brand represents a **new generation of snacking**, combining natural ingredients, high nutritional value, and authentic taste.

For more information, visit maltchies.com and boortmalt.com.

Media contact

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